

CORRIGENDUM – 2

Tender Reference No: ICSR/ARUM/104/2023/SOCIALMEDIA

Tender Name: Social Media Management and Development of Content for Social Media

Corrigendum details:

Amendment in technical specification and Extension of bid submission date

Sl.No	Existing point	Revised point
1	Evaluation methodology Pt.No.1 Successful Campaign Executed 2-3 Campaigns: 20 Marks 3-5 Campaigns: 25 Marks 5+ Campaigns: 30	Successful Projects* Executed 2-3 projects: 20 Marks 3-5 projects: 25 Marks 5+ projects: 30 Note: * Projects – One work order of 1-year duration with a specific agency will be considered as one project

EXTENSION OF BID SUBMISSION DATE:

The due date for the submission of bids has been extended to 24/05/2023 @ 3 PM. The bid opening is 25/05/2023 @ 3 PM