



INDIAN INSTITUTE OF TECHNOLOGY MADRAS
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Request For Limited Tender for Newspaper Advertisement

Indian Institute of Technology Madras

Online Degree Program

Ref: POD/08/2020/ADVT

Date:14/08/2020

Dear Sir/Madam,

On behalf of the Online Degree Program, Indian Institute of Technology Madras, limited tenders are invited for the “Newspaper Advertisement of Online BSc Degree in Programming and Data Science”.

Last Date of Receipt of Tender_ 24/08/2020 before 2:00 pm

Date & Time of Opening of Tender_24/08/2020 at 4:00 pm

Submission of Tender: No physical submission in person or by post. A password protected PDF document has to be submitted – by email to purchase@nptel.iitm.ac.in on or before 24th August 2.00 pm.

The bid opening will happen over Google Meet - Video Conference :
<https://meet.google.com/fbi-nekr-inx> with the bidders participating remotely on the dates mentioned below.

General Instructions to the Bidder

Each bidder’s file will be opened on the screenshare mode and the password will be given by the bidder over chat. Each file will be verified, signed with a timestamp and processed further.

- (i) Preparation of Bids:- The tender should be submitted in 1 bid system - Financial bid - The price quotation should be submitted by password protected pdf document
- (ii) Delivery of the Tender : Through email to purchase@nptel.iitm.ac.in

Tentative Date, Time and Venue of Commercial Bid Opening:
24th August 2020, 4:00 pm.

Google Meet Video Conference Link: <https://meet.google.com/fbi-nekr-inx>

THE INSTITUTE SHALL NOT BE RESPONSIBLE FOR THE LATE RECEIPT OF ABOVE PASSWORD PROTECTED FILES ON ACCOUNT OF NETWORK OR ANY OTHER DELAY

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About Online BSc Degree Program from IIT Madras

Indian Institute of Technology Madras has launched the first ever online BSc Degree in Programming and Data Science on 30th June 2020. For more details, please visit <https://www.onlinedegree.iitm.ac.in>.

Scope of Work

IIT Madras is planning to publish an advertisement about the Online BSc Degree in Programming and Data Science. Draft Advertisement (6cm X 8cm) is given in Annexure 1.

Bidder is requested to give a separate price quote for each of the following newspapers below. The Bidder or the agency is supposed to coordinate with the Newspaper publication for the financial quotation.

1. Dinamalar, Tamil
2. Dinathanthi, Tamil
3. Dainik Jagran, Hindi
4. Dainik Bhaskar, Hindi
5. Times of India, English
6. The Hindu, English
7. Eenadu, Telugu
8. Malayala Manorama, Malayalam

Preparation of Tender:

1. The agency bidding for this tender should be accredited by Indian Newspaper Society. Accreditation certificate or letter should be submitted along with the quotation. Non submission/invalid accreditation will result in disqualification.
2. The offer/bids should be submitted in the form of a price quotation describing the quotes for each of the above newspapers. The price quotation can be

summarised in one page and sent as a password protected pdf document by email. Non compliance may result in disqualification.

3. All disputes arising out of this process shall be subject to the jurisdiction of Madras High court, Chennai, Tamil Nadu. The Co-ordinator, Online Degree Program reserves the right to award the work or cancel the award without assigning any reason whatsoever. In case of differences, if any, the decision of the coordinator, Online Degree Program shall be final.
4. The offer must remain open for a minimum period of 90 days from the date of opening of the tender, within which the bidder cannot withdraw their offer.
5. Even though the bidder may satisfy the qualifying criteria, the bidder is liable to disqualification due to a record of poor performance or not being able to understand the scope of work etc.
6. Bids can be submitted through Email only, due to COVID-19, to purchase@nptel.iitm.ac.in
7. Please mention the GST/PAN/CST/VAT No and Area Code in the email, failing which your bid will be rejected. All your future correspondences including Invoices should bear the GST/PAN/CST/VAT No. and Area Code.
8. The bidders are cautioned that not giving complete information called for or deliberately suppressing the information may result in the bidder being summarily disqualified.

Unsolicited offers: "This notice is being published for information only and is not an open invitation to quote in this limited tender. Participation in this tender is by invitation only and is limited to the selected registered suppliers. Unsolicited offers are liable to be ignored. However, suppliers who desire to participate in such tenders in future may apply for registration as per procedure." The Website for Registration of vendors is <http://web.iitm.ac.in/supplier/> and the mail address for queries is "workflow@rt.iitm.ac.in".

Price Quotation Evaluation

The price quotations from only those bidders who are accredited by Indian Newspaper Society shall be opened. The price quotations shall be opened in the presence of the eligible bidders' or their representatives. The quotes for each of the news papers are compared with various bidders and the lowest quote bidder will be selected/awarded for the corresponding new paper advertisement, while finalizing a bidder for a particular newspaper. IIT Madras reserves the right to choose the newspapers to release the advertisement.

Payment

Payment will be made after publishing the Advertisement in the relevant newspapers and upon receipt of the invoice.

Disclaimer

The information contained in this document or subsequently provided to Bidder(s), whether verbally or in documentary form by the Institute, shall be subject to the terms and conditions set out in the Terms of Reference Document and all other terms and conditions subject to which such information is provided. The purpose of this document is to provide the Bidder(s) with information to assist the formulation of their Proposals. This document does not purport to contain all the information each Bidder may require. This document may not be appropriate for all persons, as it is not possible for the Institute, to consider the investment objectives, financial situation and particular needs of each Bidder who uses this document. Each Bidder should conduct its own homework and analysis and should check the accuracy, reliability and completeness of the information in this document and wherever necessary obtain independent advice from appropriate sources. The Institute makes no representation or warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this document. The Institute may in its discretion, but without being under any obligation to do so, update, amend or supplement the information in this document.

This Tender is not an offer by the Indian Institute of Technology Madras but an invitation to receive bids from vendors. No contractual obligation whatsoever shall arise from the tender process unless and until a formal contract is signed and executed by duly authorized office bearers of the NOC organizing team of Indian Institute of Technology Madras with the vendor.

Tender Inviting Authority:

Prof Andrew Thangaraj & Prof Prathap Haridoss
Coordinator Online degree

Annexure 1

Draft Adv. Dimensions: **6cm height x 8cm width**



INDIAN INSTITUTE OF TECHNOLOGY MADRAS
CHENNAI - 600036 **ONLINE DEGREE PROGRAM**

BSc Degree / Diploma in Programming & Data Science
Applications open for batch commencing from January 2021

Mode of learning: Online courses and online assignments

Exams: Invigilated, in-person exams at exam centres across India

Admission Process: Participate in 1 month qualifier courses, submit assignments and clear qualifier exam.

Levels of Program: Foundational Level, Diploma Level, Degree Level

Course Fee waivers considered for SC / ST / PwD candidates & those with family income below 5 lakhs per annum.

For further details about the Program and to Apply, visit
<https://www.onlinedegree.iitm.ac.in>

Applications close: 2.5 lakh applications or 15 Sept 2020 (whichever occurs first)

Dated: 06.08.2020

Online Degree Program Coordinators