

**Basic Details**

| | | | |
|---|--|--|-------|
| Organisation Chain | Indian Institute of Technology Madras Project Purchase - IITM | | |
| Tender Reference Number | ICSR/ARUM/104/2023/SOCIALMEDIA | | |
| Tender ID | 2023_IITM_152752_1 | Withdrawal Allowed | Yes |
| Tender Type | Open Tender | Form of contract | Works |
| Tender Category | Services | No. of Covers | 2 |
| General Technical Evaluation Allowed | No | ItemWise Technical Evaluation Allowed | No |
| Payment Mode | Offline | Is Multi Currency Allowed For BOQ | No |
| Is Multi Currency Allowed For Fee | No | Allow Two Stage Bidding | No |

Payment Instruments

| Offline | S.No | Instrument Type |
|---------|------|-----------------|
| | 1 | NEFT |
| | 2 | R-T-G-S |

Cover Details, No. Of Covers - 2

| Cover No | Cover | Document Type | Description |
|----------|-----------------------|---------------|----------------|
| 1 | Fee/PreQual/Technical | .pdf | Technical Bids |
| 2 | Finance | .xls | Financial Bid |

Tender Fee Details, [Total Fee in ₹ * - 0.00]

| | | | |
|-------------------------------------|------|-----------------------|-----|
| Tender Fee in ₹ | 0.00 | | |
| Fee Payable To | Nil | Fee Payable At | Nil |
| Tender Fee Exemption Allowed | No | | |

EMD Fee Details

| | | | |
|------------------------|------------------------------|---|------------------------------|
| EMD Amount in ₹ | 60,000 | EMD through BG/ST or EMD Exemption Allowed | Yes |
| EMD Fee Type | fixed | EMD Percentage | NA |
| EMD Payable To | Refer to the tender document | EMD Payable At | Refer to the tender document |

[Click to view modification history](#)

Work /Item(s)

| | | | | | |
|---|---|---------------------------|------------------------|------------------------------|----|
| Title | Social Media Management and Development of Content for Social Media | | | | |
| Work Description | Social Media Management and Development of Content for Social Media | | | | |
| Pre Qualification Details | Please refer Tender documents. | | | | |
| Independent External Monitor/Remarks | NA | | | | |
| Show Tender Value in Public Domain | No | | | | |
| Tender Value in ₹ | 0.00 | Product Category | Miscellaneous Services | Sub category | NA |
| Contract Type | Tender | Bid Validity(Days) | 120 | Period Of Work(Days) | 21 |
| Location | IC and SR, IIT Madras | Pincode | 600036 | Pre Bid Meeting Place | NA |

| | | | | | |
|--------------------------------|----|----------------------------------|----|--------------------------|-----------------------|
| Pre Bid Meeting Address | NA | Pre Bid Meeting Date | NA | Bid Opening Place | IC and SR, IIT Madras |
| Should Allow NDA Tender | No | Allow Preferential Bidder | No | | |

Critical Dates

| | | | |
|--|----------------------|--|----------------------|
| Publish Date | 27-Apr-2023 03:50 PM | Bid Opening Date | 18-May-2023 03:00 PM |
| Document Download / Sale Start Date | 27-Apr-2023 03:55 PM | Document Download / Sale End Date | 17-May-2023 03:00 PM |
| Clarification Start Date | NA | Clarification End Date | NA |
| Bid Submission Start Date | 28-Apr-2023 09:00 AM | Bid Submission End Date | 17-May-2023 03:00 PM |

Tender Documents

| NIT Document | S.No | Document Name | Description | Document Size (in KB) |
|---------------------|-------------|----------------------|----------------------------|------------------------------|
| | 1 | Tendernotice_1.pdf | As per the tender document | 1465.33 |

| Work Item Documents | S.No | Document Type | Document Name | Description | Document Size (in KB) |
|----------------------------|-------------|----------------------|----------------------|--------------------|------------------------------|
| | 1 | Tender Documents | tenderdoc.pdf | Tender document | 1451.23 |
| | 2 | BOQ | BOQ_167193.xls | BoQ | 262.50 |

Auto Extension Corrigendum Properties for Tender

| Iteration | No. of bids required for bid opening a tender | Tender gets extended to No. of days |
|------------------|--|--|
| 1. | 2 | 7 |

Bid Openers List

| S.No | Bid Opener Login Id | Bid Opener Name | Certificate Name |
|-------------|----------------------------|-------------------------|-------------------------|
| 1. | cmfa-icsr@imail.iitm.ac.in | Ravi Sadagopan | SADAGOPAN RAVI |
| 2. | smpur-icsr@iitm.ac.in | Chandramohan Gunaseelan | Chandramohan G |
| 3. | vj@iitm.ac.in | Vijay Shankar B | B Vijay Shankar |
| 4. | icsrpur.advisor@iitm.ac.in | YOGANANDA M | M Yogananda |

GeMARPTS Details

| | |
|----------------------------|---|
| GeMARPTS ID | C4BEE1X5HH5V |
| Description | Social Media Management and Development of Content for Social Media |
| Report Initiated On | 27-Apr-2023 |
| Valid Until | 27-May-2023 |

Tender Properties

| | | | |
|---------------------------------------|--------|------------------------------------|-----|
| Auto Tendering Process allowed | No | Show Technical bid status | Yes |
| Show Finance bid status | Yes | Show Bids Details | Yes |
| BoQ Comparative Chart model | Normal | BoQ Compative chart decimal places | 2 |
| BoQ Comparative Chart Rank Type | L | Form Based BoQ | No |

Tender Inviting Authority

| | |
|-------------------------------|---|
| Name | The Manager,Purchase Section. |
| Address | The Manager,Purchase Section,ICSR,IITMadras,chennai-600036. |
| Tender Creator Details | |
| Created By | YOGANANDA M |
| Designation | SENIOR MANAGER |
| Created Date | 27-Apr-2023 03:32 PM |